



## What if you could...

- have more profitable sales?
- close more of your proposals/quotes?
- receive 50% upfront on every project?
- be paid within 24 hours by Wire or O/N Check?
- eliminate credit card fees on projects?
- have a competitive advantage over competition?
- compete on total solution value verse price alone?
- have all of the above?

## Here's how...

### Know the Benefits

- 50%-100% paid in advance to Qualified Dealers
- Quicker, easier, & more convenient than a bank
- 2-6 hour credit decisions & easy documentation
- No financials required up to \$200,000
- New businesses can qualify for up to \$50,000
- Larger companies may not require a guarantee
- Does not show up on personal credit reports as debt
- No blanket liens on company assets or receivables
- Qualifies for same tax benefits as paying cash
- Total project financing, almost any type of asset
- 80% of company's finance some of their equipment

### Explain the Process

- Include a payment quote with your proposal
- Client completes our simple application or applies online at [www.applyforlease.com](http://www.applyforlease.com)
- HKF notifies Dealer and Client of credit decision
- HKF emails the documents to the Client
- Client signs and returns documents to HKF
- HKF issues a PO and Deposit to Qualified Dealer
- HKF pays the final invoice upon of completion

### Quote: Several Easy Options, it's your choice,

1. Online [www.applyforlease.com](http://www.applyforlease.com)  
Click "Get A Quote" button  
Enter 4 simple items, Click the "Calculate" button  
View payments & receive an e-mail copy immediately
2. Download our New Phone App in the Store  
Search "Horizon Keystone Calculator"  
Click "Get A Quote" button  
Enter 4 simple items, Click the "Calculate" button  
View payments & receive an e-mail copy immediately
3. Request our excel desktop calculator e-mailed to you
4. Call us, we will send you the quote, or call your client

### Invoice & Get Paid

- Bill to: Client / Ship to: Client; Same as a cash sale
  - \*include equipment, tax, installation, & other soft costs
  - \*include manufacturer & applicable Serial Numbers
  - \*if deposit paid, final invoice must reflect deposit received
  - \*deposit paid within 24-48 hours of receipt of documents
  - \*final payment paid within 24-48 hours of installation
  - \*available Payment Options: your choice
    - Wire / ACH / Overnight Check

Solutions Provided By: Horizon Keystone Financial (HKF)  
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